

Rep Order#	Ver#	Status	New	Traffic Order#	Printed:	09/06/2012 12:48 PM
6849960	1	New				

Last Received: 09/06/2012 11:41 AM

Showing Buylines: All Lines

Station WBTV-TV NORFOLK, VA.
Advertiser () ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 184
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //184
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: ROMNEY FOR PRESIDENT, INC. SC=*

---REMARKS---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$11,675
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	10P-1045P Buyline Comment: LATE NEWS		:30	\$500.00	09/10-09/10	2	1	2	\$1,000.00	
	2	F	10P-1045P Buyline Comment: LATE NEWS		:30	\$500.00	09/07-09/07	2	1	2	\$1,000.00	
	3	M	8P-9P Buyline Comment: HELL'S KITCHEN		:30	\$1,000.00	09/10-09/10	2	1	2	\$2,000.00	
	4	SA	11P-1130P Buyline Comment: SATURDAY LATE NEWS		:30	\$500.00	09/08-09/08	2	1	2	\$1,000.00	
	5	SU	10A-11A Buyline Comment: FOX NEWS SUNDAY		:30	\$75.00	09/09-09/09	1	1	1	\$75.00	
	6	SU	1P-415P Buyline Comment: REDSKINS FOOTBALL		:30	\$2,800.00	09/09-09/09	2	1	2	\$5,600.00	
	7	SU	10P-1045P Buyline Comment: SUNDAY LATE NEWS		:30	\$500.00	09/09-09/09	2	1	2	\$1,000.00	

EC'd Yes Last Received: 09/06/2012 11:41 AM Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() AMERICAN RAMBLER PRODUCTIONS	Rep Firm	
Advertiser	() ROMNEY 4 PRESIDENT		138 CONANT STREET	Sales Office ()	PHILADELPHIA
Product	MITT ROMNEY		BEVERLY, MA 02494	Salesperson ()	ANJIE BRADY
Estimate#	184	Agency C/P1/P2/E	//184		
Buyer	STEPHANIE KINCAID	Flight Dates	09/07/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 13 / \$11,675.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$11,675.00
Sales Totals: 13 / \$11,675.00
Station Totals: 13 / \$11,675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$166,786	CATV 0%	WAVY 53%	WGNT 0%	WPXV 0%	WTKR 22%
		WTVZ 0%	WVBT 7%	WVEC 18%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE